

# Jeffrey Boxer

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## Professional Experience

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- MARCA English**, Madrid, Spain 3/2016-Present  
*Staff writer, social media coordinator*
- Write feature stories, match recaps and breaking news for the most-read newspaper in Spain.
  - Manage English-language Facebook and Twitter pages with 350,000+ followers, including live-tweeting matches.
- Freelance Journalist**, Boston and Madrid 9/2012-Present
- Sports and feature journalist, with articles published by The New York Times, The Huffington Post, Gazzetta World, The Westwood Press and numerous other local, national and international outlets.
- beBee Social Network**, Madrid, Spain 3/2016-6/2016  
*USA Marketing and Communications Coordinator*
- Brought in to design rollout strategy for a Spanish startup ahead of U.S. product launch. Increased American users from 10,000 to more than 100,000.
  - Developed traditional and social marketing campaigns, optimized English-language content and promotional materials.
- Government of Madrid**, Madrid, Spain 9/2014-6/2016  
*Language and Cultural Auxiliar at Daoiz Y Velarde Primary School*
- Awarded post-graduate scholarship to live and work as a cultural ambassador in Madrid.
  - Crafted and implemented school-wide English language curricula, focusing on bilingual and bicultural learning.
- Brandeis University Athletic Department**, Waltham MA 9/2013-7/2014  
*Marketing and Promotions Coordinator*
- Created and managed social media content for nine accounts, growing followers by 25-40% in nine months.
  - Designed and executed several social media campaigns, more than doubling interactions and mentions.
  - Took photos and video, recorded statistics, live tweeted and wrote recaps for 19 varsity teams.
- New England Soccer Today**, nesoccertoday.com 2/2014-8/2014  
*Staff Writer*
- Covered the New England Revolution as accredited press. Wrote match previews, recaps and feature stories.
- The Justice**, Brandeis University's Student Newspaper, Waltham MA 9/2009-5/2013  
*Deputy Editor, 12/12-5/13, Associate Editor 12/11-12/12, Sports Editor 10/10-11/11*
- Ran editorial meetings, trained new staff and edited and assigned articles.
  - Wrote weekly headline news stories, editorials and opinion pieces, full-length features and sports articles.

## Education

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- Brandeis University**, Waltham, MA 5/2013
- B.A. in Politics, minor in Journalism
  - Junior year abroad at King's College London

## Skills

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- Advanced Spanish (experience conducting and translating interviews)
- Social Media: Facebook, Google+, Instagram, LinkedIn, Periscope, Snapchat, Twitter, Vine, and several social platforms
- Computer: Microsoft Office suite; Adobe Illustrator, InDesign and Photoshop; Final Cut Pro; several CMSs; HTML
- Extensive experience as both a photographer and videographer